



# TUKI MADANI KARIM

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A multidisciplinary graphic designer with several years of experience crafting visual solutions across branding, social media, UI/UX, and print. I thrive in fast-paced environments, balancing creativity with strategy to deliver impactful designs. From concept to execution, I approach each project with adaptability, attention to detail, and a deep understanding of audience behavior.

## Work Experiences

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### Fugo Creative - Bandung, Indonesia

Nov 2024 - Present

#### Editor

Fugo Creative is a multidisciplinary creative agency specializing in branding, design, and digital strategy.

- Design a wide range of deliverables, including social media content, printed materials, digital ads, packaging, UI mockups, and motion graphics. Handle full-cycle design tasks—from concept development, layout, revision rounds, to final delivery—often across multiple tight deadlines. Ensure design consistency and quality across different platforms while adapting to each client's unique tone and target audience.

### PT Berkah Alam Nusantara - Garut, Indonesia

Feb 2024 - Aug 2024

#### Graphic Designer

- This role primarily focused on developing visually compelling and user-friendly designs that aligned with the company's herbal medicine branding. I am ensuring that both the digital and physical product experiences were consistent, helping to communicate the brand's natural, health-conscious identity

### SKINTIFIC Indonesia - Jakarta, Indonesia

Aug 2023 - Feb 2024

#### Graphic Designer

SKINTIFIC Indonesia is a direct-to-consumer (D2C) beauty brand that specializes in scientifically formulated skincare products, offering innovative and effective solutions tailored to modern skin needs.

- This role involves on Creating Visual materials such as information and presentations.
- Developing visualization training materials to support customer service team members in product knowledge, customer interaction, and process understanding.

### The Walaway Foundation - Boston, USA

Jun 2023 - Aug 2023

#### Video Editor

A nonprofit religious organization based in Boston, USA focused on religious and spiritual education.

- The responsibility of a video editor in a nonprofit religious organization is to create, edit, and enhance video content that aligns with the organization's religious or spiritual message.

### Vames MFG - Sumedang, Indonesia

Jan 2021 - Jan 2022

#### Content Creator

Vames MFG is short for Paris Van Java Merchandise and it is a clothing manufacture company based in Sumedang, Indonesia

- Create content marketing sections for a broad client base to raise brand awareness for consumer. Generate original and creative content for company promotional ads and marketing materials and manage deadlines efficiently.

## Education Level

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### UIN Sunan Gunung Djati Bandung - Bandung, Indonesia

Sep 2018 - Aug 2022

Bachelor English Literature, 3.48/4.00

## Organisational Experience

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### Association of English Department Students - Bandung, Indonesia

Aug 2019 - Aug 2020

#### Commitee of Multimedia, Social and Network

- Responsible for the content production and distribution in Social Media based on the Calendar

### Association of English Department Students - Bandung, Indonesia

Aug 2020 - Aug 2021

#### Head of Multimedia, Social and Network

- Responsible for managing all matters related to data and information including in production, distribution, and creating social media calendars as a benchmark for content creation

## Skills, Achievements & Other Experience

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- **Soft Skills:** Photography
- **Soft Skills:** Graphic Designer
- **Projects** (2021): Director of Short Movie 'Toko ini Tidak Menjual Apa-apa Selain Kenangan'
- **Soft Skills:** Editing
- **Projects:** Editor of 'Music Theatrical 'Kita adalah Sepasang Kekasih Yang Pertama Bercinta di Luar Angkasa'
- **Projects:** Editor of 'Monolog Pidato Gila by Eltra Theatre'
- **Projects:** Cameraman at 'Sukmaloka by Eltra Theatre'
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